Editing Sample

We offer a Website Editing service that is designed to make your site more successful. There is no doubt that you will be pleased with the results of our professional Website Editing service.

- Window Front – Your Website is the Window Front of your business. You want to make a good first impression on your visitors and potential customers. Website Editing will ensure that the entry to your business is error-free and inviting.

- Credibility – Accuracy in text is paramount to building credibility in your visitors and customers. Errors in text create doubt and concern on the part of potential customers. If you read something with errors in it, you might feel that the writer will also make errors in his other business areas. Customers will wonder if there will be errors in their orders. In our Website Editing review of your site, we will examine all the text and omit any errors.

- Proofreading – Proofreading is one aspect of Website Editing. It includes the very basic steps in the overall editing process. Spelling error detection and correction and typographical error detection and correction are included in Proofreading Services. See our Proofreading Services section.

- Spelling – "Yes, you say, I used spell check on my text and there are no errors." Website Editing goes way beyond the corrections uncovered by "spell check." For instance, to, too and two are all words that are spelled correctly. But look at this sentence: *We sell too types of jeans.* When you run spell check on this sentence it will not point out the error. Website Editing will find this sort of spelling or word error.

- Changes - One of the wonderful aspects of a Website is the ability to change your text easily. New products are added. Changes are made to product descriptions. New features of products are added. The terms of a contract are modified. A sentence or a phrase is moved from one place to another. But what happens in so many cases is that the change that is made creates an error. Website Editing is geared to find and correct these errors.

- Passion – This brings me to discuss the passion that business owners (especially small business owners) feel about their products and services. They are passionate! When they write they do so from the heart. They are intent on writing about their products and services with emotion and soul. Their main focus is on making these ideas and descriptions enticing to their website visitors. They are trying to express the value and nature of their products. This passion overshadows the need to be accurate. That is

where Website Editing comes in. We can go beyond your passion and make sure that the words, phrases and paragraphs are accurate.

- Website Designers – Many Websites are designed and built by professional Website designers. In most cases the design company requires the customer to supply all the text for the Website. Now you have a beautiful looking site which is pleasing to you and to your customers. Your text must be error free to ensure that this wonderful visual impression is backed up with that same excellence in the text. Website Editing is the other important piece in the implementation of a dynamic web presence and a successful on-line business.

- Fees – Our fees for Website Editing are quite economical. They are based on the number of words.

- Submission of Work - The easiest way to submit your Website for Website Editing is to send a Word file attached to an email. The edited document will be returned to you with all the changes, additions and omissions shown on a new edited Word document. If this is not convenient for you, just send the URLs for the web pages that you want edited. We will extract the text for you. The editing process will be done in Word. An additional $.001 per word will be added to the fee for this method of submission.

- Sample – Visit the Sample page to see an example of how your text will look when returned to you after the Website Editing process.

- Turn-around time - The time it will take to return your edited text to you will range from two to six days. Sometimes our customers are in a real hurry for the Website Editing process to be completed. This is understandable. We will work with you to ensure that we can meet your goals and deadlines. Make sure to communicate this to us.

- Payment - After your work is submitted to us we will calculate the fee. Acceptable methods of payment include PayPal, our preferred method, Postal Money Order and certified check. See our payment policy for further information.

- On-going Editing Options – As discussed before, many Websites are changed frequently. We can accommodate this situation by offering an on-going contract option. After we have completed your initial Website Editing, we will design a contract where you can submit small pieces (usually single pages) of your Site for review and editing. This way, you will know always that there are no errors on your site.

- Click here to submit your site for Website Editing, to make any comments or to ask any questions.